

Date: August 29, 2024

To,  
The Senior General Manager  
Dept. of Listing Operations  
BSE Limited  
P J Towers, Dalal Street  
Mumbai – 400 001  
Maharashtra, India

To  
Vice President  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex  
Bandra (East), Mumbai 400051  
Maharashtra, India

Dear Sir/ Madam,

**Sub: Proposed initial public offering of equity shares of face value of ₹ 5 each (the “Equity Shares”) of Bazaar Style Retail Limited (the “Company”, and such initial public offering, the “Offer”) comprising a fresh issue of up to [●] equity shares by the Company aggregating up to ₹ 1,480 million and an offer for sale of up to 17,652,320 equity shares aggregating up to ₹[●] million by the Selling Shareholders**

The IPO Committee of the Company in their meeting held on August 29, 2024, in consultation with Axis Capital Limited, Intensive Fiscal Services Private Limited and JM Financial Limited (“**Book Running Lead Managers**”), have finalized allocation of 64,29,372 Equity Shares, to Anchor Investors at Anchor Investor Allocation Price of ₹ 389/- per Equity Share (including share premium of ₹ 384/- per Equity Share) in the following manner:

Sr. No.	Name of Anchor Investor	No. of Equity Shares Allocated	% of Anchor Investor Portion	Total Amount Allocated (₹)
1	HDFC MUTUAL FUND - HDFC NON CYCLICAL CONSUMER FUND	2,57,032	4.00%	9,99,85,448
2	HDFC TRUSTEE COMPANY LTD. A/C HDFC CAPITAL BUILDER VALUE FUND	2,57,070	4.00%	10,00,00,230
3	ASHOKA INDIA EQUITY INVESTMENT TRUST PLC	3,32,234	5.17%	12,92,39,026
4	WHITEOAK CAPITAL ELSS TAX SAVER FUND	20,862	0.32%	81,15,318
5	WHITEOAK CAPITAL MULTI CAP FUND	1,07,692	1.68%	4,18,92,188
6	VOLRADO VENTURE PARTNERS FUND IV GAMMA	4,60,788	7.17%	17,92,46,532
7	HSBC GLOBAL INVESTMENT FUNDS - ASIA EX JAPAN EQUITY SMALLER COMPANIES	4,60,788	7.17%	17,92,46,532
8	ALLIANZ GLOBAL INVESTORS FUND-ALLIANZ ASIAN SMALL CAP EQUITY	4,60,788	7.17%	17,92,46,532
9	NATIXIS INTERNATIONAL FUNDS (LUX) I - LOOMIS SAYLES GLOBAL EMERGING MARKETS EQUITY FUND	4,60,788	7.17%	17,92,46,532
10	AL MEHWAR COMMERCIAL INVESTMENTS L.L.C. - (WANDA)	4,60,788	7.17%	17,92,46,532
11	BANDHAN SMALL CAP FUND	1,60,740	2.50%	6,25,27,860
12	BANDHAN CORE EQUITY FUND	1,50,024	2.33%	5,83,59,336
13	BANDHAN BALANCED ADVANTAGE FUND	1,50,024	2.33%	5,83,59,336
14	MOTILAL OSWAL LARGE CAP FUND	2,30,394	3.58%	8,96,23,266
15	MOTILAL OSWAL BUSINESS CYCLE FUND	2,30,394	3.58%	8,96,23,266
16	HSBC FLEXI CAP FUND	3,26,496	5.08%	12,70,06,944
17	BAJAJ ALLIANZ LIFE INSURANCE COMPANY LTD.	3,08,446	4.80%	11,99,85,494
18	OPTIMIX WHOLESALE GLOBAL EMERGING MARKETS SHARE TRUST	2,57,070	4.00%	10,00,00,230
19	SBI GENERAL INSURANCE COMPANY LIMITED	1,79,968	2.80%	7,00,07,552
20	BANK OF INDIA BLUE CHIP FUND	1,28,554	2.00%	5,00,07,506
21	HELIOS FLEXI CAP FUND	1,28,554	2.00%	5,00,07,506
22	TRUST MUTUAL FUND - TRUST MF FLEXI CAP FUND	1,28,554	2.00%	5,00,07,506
23	3P INDIA EQUITY FUND 1M	1,28,554	2.00%	5,00,07,506
24	JULIUS BAER INDIA EQUITY FUND 1	1,28,554	2.00%	5,00,07,506
25	RELIANCE GENERAL INSURANCE COMPANY LIMITED	1,28,554	2.00%	5,00,07,506
26	VERITION MULTI-STRATEGY MASTER FUND LTD.	1,28,554	2.00%	5,00,07,506

## Bazaar Style Retail Limited

{Formerly known as Bazaar Style Retail Pvt. Ltd.}

PS Srijan Tech Park, DN-52, 12th Floor, Sector-V, Salt Lake, North 24 Parganas, West Bengal  
700091 t: (033) 61256125 e: info@stylebazaar.com www.stylebazaar.in

CIN No: U18109WB2013PLC194160

Sr. No.	Name of Anchor Investor	No. of Equity Shares Allocated	% of Anchor Investor Portion	Total Amount Allocated (₹)
27	LC PHAROS MULTI STRATEGY FUND VCC-LC PHAROS MULTI STRATEGY FUND SF1	1,28,554	2.00%	5,00,07,506
28	SOCIETE GENERALE - ODI	1,28,554	2.00%	5,00,07,506
		<b>64,29,372</b>	<b>100.00%</b>	<b>2,50,10,25,708</b>

Out of the total allocation of 64,29,372 Equity Shares to the Anchor Investors, 22,76,390 Equity Shares (i.e. 35.41% of the total allocation to Anchor Investors) were allocated to 8 domestic mutual funds through a total of 13 schemes. Set forth below is a scheme-wise detail of mutual funds:

Sr. No.	Name of the Mutual Fund Scheme	No. of Equity Shares Allocated	% of Anchor Investor Portion	Total Amount Allocated (₹)
1	HDFC MUTUAL FUND - HDFC NON CYCLICAL CONSUMER FUND	2,57,032	4.00%	9,99,85,448.00
2	HDFC TRUSTEE COMPANY LTD. A/C HDFC CAPITAL BUILDER VALUE FUND	2,57,070	4.00%	10,00,00,230.00
3	HELIOS FLEXI CAP FUND	1,28,554	2.00%	5,00,07,506.00
4	TRUST MUTUAL FUND - TRUST MF FLEXI CAP FUND	1,28,554	2.00%	5,00,07,506.00
5	MOTILAL OSWAL LARGE CAP FUND	2,30,394	3.58%	8,96,23,266.00
6	MOTILAL OSWAL BUSINESS CYCLE FUND	2,30,394	3.58%	8,96,23,266.00
7	WHITEOAK CAPITAL ELSS TAX SAVER FUND	20,862	0.32%	81,15,318.00
8	WHITEOAK CAPITAL MULTI CAP FUND	1,07,692	1.68%	4,18,92,188.00
9	BANDHAN SMALL CAP FUND	1,60,740	2.50%	6,25,27,860.00
10	BANDHAN CORE EQUITY FUND	1,50,024	2.33%	5,83,59,336.00
11	BANDHAN BALANCED ADVANTAGE FUND	1,50,024	2.33%	5,83,59,336.00
12	HSBC FLEXI CAP FUND	3,26,496	5.08%	12,70,06,944.00
13	BANK OF INDIA BLUE CHIP FUND	1,28,554	2.00%	5,00,07,506.00
		<b>22,76,390</b>	<b>35.41%</b>	<b>88,55,15,710.00</b>

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the red herring prospectus dated August 23, 2024 filed with the Registrar of Companies, West Bengal at Kolkata.

We request you to make the above information public by disclosing the same on your website.

Thanking You,

**For Bazaar Style Retail Limited**  
(Formerly known as Bazaar Style Retail Private Limited)

**Abinash Singh**  
Chief Compliance Officer,  
Company Secretary and  
Head Legal & Compliance  
Membership No. A35070

cc: **Securities and Exchange Board of India**  
Corporation Finance Department  
Division of Issues and Listing  
SEBI Bhavan, Plot No. C4 A, G Block  
Bandra Kurla Complex, Bandra (East)  
Mumbai 400 051  
Maharashtra, India

**Bazaar Style Retail Limited**

(Formerly known as Bazaar Style Retail Pvt. Ltd.)

PS Srijan Tech Park, DN-52, 12th Floor, Sector-V, Salt Lake, North 24 Parganas, West Bengal  
700091 t: (033) 61256125 e: info@stylebazaar.com www.stylebazaar.in

CIN No: U18109WB2013PLC194160