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Date: July 30, 2025

To,

Asst.Vice President

Listing Department

M/s. National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,

Bandra (E), Mumbai-400051

Dear Sir,

Sub.: Issue details for Anchor allocations of SME IPO of Cash Ur Drive Marketing Limited.

The Board of Directors of the company at its meeting held on July 30, 2025, Selling Shareholder i.e., Ms. Parveen K Khanna, in consultation with Narnolia Financial Services Limited ("Book Running Lead Manager to the offer"), have finalized allocation of **13,22,000 Equity shares**, to Anchor Investors at Anchor Investor offer price **Rs. 130/- per share** in the following manner:

SR NO	Name of Anchor Investor	No. of Equity Shares Allocated	No of Equity Shares allocated as a % of Anchor Investor Portion	Bid Price (Per Equity Share)
1.	Aarth AIF Growth Fund	2,59,000	19.59%	Rs. 130/-
2.	NAV Capital VCC - NAV Capital Emerging Star Fund	1,85,000	13.99%	
3.	Kingsman Wealth Fund PCC KIF – II	1,54,000	11.65%	
4.	Navbharat Investment Trust- Navbharat Investment Opportunities Fund	1,08,000	8.17%	
5.	Minerva Ventures Fund	77,000	5.82%	
6.	Makia Capital Venture Fund I	77,000	5.82%	
7.	Resonance Opportunities Fund	77,000	5.82%	
8.	Longthrive Capital VCC - Trendview Capital Fund	77,000	5.82%	
9.	Meru Investment Fund PCC-Cell 1	77,000	5.82%	
10.	Saint Capital Fund	77,000	5.82%	
11.	Beacon Stone Capital VCC - Beacon Stone I	77,000	5.82%	

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : U74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699



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12.	Chhatisgarh Investments Limited	77,000	5.82%	
	Total	13,22,000	100.00%	

Out of the total allocation ~~(no of Equity Shares)~~ to the Anchor investor, ~~(no of Equity Shares)~~ are allocated to ~~(no of Mutual Funds)~~ through a total of ~~(no of schemes)~~, details of which are provided in the table below:

SR NO	Name of Scheme	No. of Equity Shares Allocated	No of Equity Shares allocated as a % of Anchor Investor Portion	Bid Price (Per Equity Share)
1.				
	Total			

As per the SEBI (Issue of Capital and Disclosure Requirements) Regulation, 2018, as amended in case the offer price discovered through book building process is higher than the anchor investor allocation price, Anchor investor will be required to pay the difference by the pay-in as specified.

Please note the capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Offer Document.

We request you to make the above information public by disclosing the same on your website.

Thanking You

For Cash Ur Drive Marketing Limited
(Previously known as Cash Ur Drive Marketing Private Limited)

Raghu Khanna
Managing Director
DIN: 02496328

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